



Getting Your Right Message to the Right Audience Has Never Been Easier!

EPA-WIDE BLANKET PURCHASE AGREEMENT (BPA) FOR
OUTREACH AND COMMUNICATION SERVICES



The EPA has awarded The Track Group (www.trackg.com/epa) a three-year blanket purchase agreement to provide outreach and communication services. Your needs for creative solutions can be satisfied under this BPA while you help EPA meet the small business quota.

- [Market Research, Media Analysis and Related Services](#) (SIN 541-4A)
To identify and analyze target markets, determine marketing trends, create public awareness of products, services, and issues, develop or enhance customized strategic marketing plans, and judge the effectiveness thereof.
- [Advertising Services](#) (SIN 541-1)
To promote public awareness of agency mission and initiatives, facilitate public understanding of complex technical and social issues, and disseminate information to industry and consumer advocacy groups.
- [Commercial Art and Graphic Design Services](#) (SIN 541-4F)
To develop conceptual designs and layouts for publications, provide copywriting and technical writing services, create sketches, drawings, publication designs, and typographical layouts, and furnish custom or stock artwork to help agencies catch their target market's eye and educate them about various products and services being offered.
- [Video/Film Production Services](#) (SIN 541-4B)
To use film, video, CD-ROM, DVD, and/or video streaming to inform the public and other government agencies of the latest products, services, or issues that are being offered or considered.

The TRACK Group offers a free, no obligation pre-task order consultation. Please go to www.takesurvey.com/epa.htm or call Alan Minton at (703) 941-7766 x103 today.

All internal questions may be directed to:

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"I have never worked with a better contractor in all my years at EPA - and that is a lot of years. I like the way you approach work, reworking projects if they just don't work for me and always getting the job done." – Charlene Shaw, OGWDW